

PRESS RELEASE

SKIL redefines DIY with brushless power tools

Introduction new range at Eisenwarenmesse in Cologne

Breda, February 2024 – **SKIL**, the renowned brand for electric DIY and gardening tools, proudly introduces its pioneering range of affordable, brushless power tools. Which solidifies its position as an industry leader. In 2024, SKIL marks its hundredth anniversary, making this new range a significant addition to the brand's celebratory year.



SKIL Brushless tools - full range coming in September 2024

With the introduction of this new product line at the fair in Cologne, SKIL proudly reaffirms its continuous dedication to progress and innovation. With these tools, powered by an advanced digital brushless motor, SKIL achieves a significant first in the DIY sector. This milestone not only underscores SKIL's rich history but also marks a strategic step towards providing enthusiasts and professionals with the most advanced and optimal DIY experience possible.

More powerful, fast, and durable than ever

Brushless motors in power tools have been used by professional tradespeople for longer but are often too expensive for DIY users. SKIL proves its proactive character by introducing its affordable brushless range that includes a warranty of five years. The benefits of a brushless motor over traditional brushed motors are substantial. The brushless motor not only makes SKIL tools **50% more powerful** and **45% faster**, but this motor also has a lifespan that is **10 times longer**. Moreover, the intelligent motor has the adaptive capability to adjust its power and speed according to the specific task at hand, for example, providing more drilling power for hard materials or increased speed for tightening or loosening screws. The SKIL Brushless Range is a testament to a century of innovation and promises an advanced future in the realm of DIY and gardening.

The SKIL brushless range will be introduced at the fair in Cologne and is set to hit the shelves in September available at selected retailers and the SKIL website.



3021 SKIL Brushless cordless hammer drill

This high-performance hammer drill has three functions: screwdriving, drilling and hammer drilling. Like all other SKIL '20V Max' cordless tools, this model is powered by the industry leading 'PWRCORE 20™' battery and charger technology. The high torque of 55 Nm ensures effortless drilling and screwdriving. It has two gears: high speed for drilling and high torque for tough screwdriving. The 17 torque settings provide precision in screwdriving, with additional settings for regular drilling and hammer drilling for drilling in masonry. It also features a LED light for a better sight of the workpiece and more comfortable working in poorly lit areas. A 13 mm single-sleeve keyless chuck ensures optimal bit gripping strength, while the ergonomic design and softgrip ensure optimal comfort and control.



3011 SKIL Brushless cordless drill

This high-performance drill ensures effortless drilling and screwdriving. The high torque of 55 Nm ensures effortless drilling and screwdriving. With two gears, high speed for drilling and high torque for tough screwdriving. It also includes an automatic spindle lock for fast and easy accessory changing. The 17 torque settings provide precise screwdriving plus a full lock-up position for drilling. A 13 mm single-sleeve keyless chuck ensures optimal bit gripping strength, and its variable speed always ensures a gentle start and full control.



3551 SKIL Brushless cordless circular saw

The innovative design of this saw includes a projected shadow line below the blade, which shows exactly where the cut will be made, ensuring precise cutting guidance. With a maximum cutting depth of 57 mm at 90° and 41 mm at 45°, it handles various cutting tasks effortlessly. Additionally, an LED light illuminates the cutting line for improved visibility, while dust-protected bearings enhance durability. The inclusion of a spindle lock simplifies blade changes, making operation and maintenance hassle-free. This saw offers efficiency, precision, and long-term reliability for a wide range of cutting projects. The saw is also available with a 2x 70cm aluminum guiderail with clamps (also available separately).

All above mentioned products include battery innovations that elevate the performance and longevity of SKIL power tools. Beginning with **'PWRCORE 20™'**, this industry-leading advanced battery technology powers all SKIL '20V Max' tools with efficiency and reliability. Complementing this is **'KEEPCOOL™'**, a patented battery cooling technology, which extends runtime by up to 25% and doubles the battery lifespan, ensuring sustained productivity during demanding tasks. Additionally, **'ACTIVCELL™'** offers patented intelligent battery and tool interaction, optimizing performance while safeguarding battery health for prolonged use. These integrated advancements ensure maximum efficiency, durability, and protection across SKIL's lineup of power tools, making them ideal choices for both professional and DIY projects.

About SKIL

SKIL, the inventor of the circular saw, designs and manufactures electric DIY and gardening tools and accessories, always aiming for quality and innovation. SKIL's focus lies in the development of intelligent and intuitive tools that are affordable and easy to use.

SKIL is introducing their new brushless range at the world's largest hardware fair, the Eisenwarenmesse in Cologne, from March 3rd through 6th. SKIL's stand (**Hall 10.2 Stand D-003.C-002**) at the fair will be transformed into a captivating showcase featuring interactive exhibits and demonstrations.

Note to editors, not for publication:

For more information, interview requests or visual material, please contact:

TALK ABOUT is the PR-agency for SKIL in the Benelux.

Ailis O'Neill | +31 (0)76 581 54 66 / +31 (0)6 11 41 06 84 | ailis@talkabout.nu

Alure Communication is the PR-agency for SKIL in France.

Laure Toret | +33 (0)6 82 66 06 04 | l.tortet@alurecom.fr